

About Dandy Bodycare

At Dandy Bodycare, we create artisan small-batch body care products made with 100% essential oils and all natural ingredients. Currently, our line includes soaps, lotions, butters, scrubs, oils, mists and candles. We also offer a custom service, called **customDANDY**, where customers use us as a private label service and have the ability to create their own products. Our aim at Dandy is to create products that are as good *for you* as they are *on you*.

How is Dandy Bodycare different from other brands?

- All soaps are made with goat's milk or hemp oil, 100% essential oils and other natural emollients leaving skin smooth and moisturized
- All lotions, butters and oils are vegan – safe to use for children and those with sensitive skin
- Items are Individually hand poured – no mass-produced loaves or bases.
- Blends including *Clear Mind* and *Awake* are based on established aromatherapy techniques

For more information, contact Caren Young at dandy@dandybodycare.com

Dandy High Points

- October 2007 – The debut of Dandy Bodycare at Crafty Wonderland in Portland, OR. The first sale was to a member of a rugby team, confirming the idea that caring for your body is an unisex function.

- October 2007 – Opening of online store at **<http://www.dandybycloung.etsy.com>**
- December 2007 – First large craft show sale at Crafty Wonderland. Our table sold out 1 hour before the end of the show.
- April 2008 – Hosted Giveaway at Pink Purple and Orange. At that time, it was the largest response for a giveaway seen by the site.
- July 2008 – Launched <http://www.dandybodycare.com>
- July 2008 – Introduced Soy Candles to line
- August 2008 – Introduced customDANDY
- September 2008 – Introduced Body Oils and Mists to line

About Caren Young

Caren Young is the Owner and Founder of Dandy Bodycare. She brings experience as a body care buyer, a dual degree in Anthropology and Sociology and training in project management, web design, and internet marketing to create well researched, designed and crafted products to pamper both body and mind.

Caren's Story

I was first introduced to natural body care as a buyer for an independent health food store in Chicago in 2001. At the time, I thought washing your face every day and putting on a bit of lotion was the high point of body care. All of those bottles of potions and creams at high end department stores with claims of regeneration and firming was like speaking a foreign language, one I wasn't willing to learn. However,

working in the shop taught me there was an entire industry for women and men to care for themselves simply and effectively. When not working in the store, I spent time researching products, trends and learning from others in the field. Over time I noticed my customers were requesting well made products that matched the level of knowledge seen in their vitamins and supplements. Unfortunately, there weren't many products that fit that bill.

Six years later, I had been out of the industry for a few years and was looking for a soap for my dry and now sensitive skin. Relying on past knowledge and experience, I tried a number of brands, all of which fell short. Frustrated, I felt my only answer was to try to make something myself. After a few false starts, I created my first bar of Lavender Mint soap. It was so rich and creamy, I thought others would like it too and in October 2007, Dandy Bodycare was born.

Dandy Product Line

- Butters – Formulated for drier skin and colder weather, our body butters are more like salves and a little goes a very long way. Use it anywhere you need a bit extra moisture - hands, feet, even your face! Each butter is made with shea, sal, and kokum butters and our *Dandy 5 oil blend* - including jojoba which behaves just like the skin's natural oil production glands. Scents include *Awake* (with listea cubea, spearmint and thyme essential oils) and *Citrus Spice* (with orange, cinnamon and clove oils).

- Candles – Soy Wax is a great new alternative to beeswax and paraffin candles. Our 100% soy wax candles are blended with essential oils and wicked with an all-cotton core. Each candle comes in an 8 ounce recyclable container tin or 6 ounce frosted glass votive.
- CustomDANDY – Our newest offering from Dandy. Here, customers are able to make their own soaps, lotions, oils, candles and body butters
- Lotions – After seeing the results of our lotion testing, only one name came to mind - frosting! Beautifully whipped and filled with goodies like shea butter and sweet almond oil, our frosting fully covers and melts completely into the skin. Scents include Grapefruit Green Tea, made with Grapefruit Essential Oil and real Green Tea Extract.
- Oils – Made with our 5 Oil Blend (including sweet almond, apricot kernel and jojoba oils) each oil is designed to glide over the skin and absorb completely.
- Scrubs – Scrubs are designed to remove dull skin and increase circulation. They also provide a great massage leaving you feeling squeaky clean. At Dandy, our scrubs gently exfoliate with Celtic Sea Salt, Turbinado and Cane Sugars and essential oils. Scents include Doublemint with spearmint and peppermint essential oils and Mayan Chocolate with carob and chile powders
- Therapeutic Soaps – We use goat's milk as a start for many of our soaps. Goat's milk has the same pH as human skin making it extremely easy for your body to absorb nutrients. We then keep in the glycerin to add extra moisture

and add herbs and essential oils for a complete spa experience. Scents include Basil Lemongrass, Lavender Mint, and Orange Spearmint.

- Novelty Soaps – Not all soaps are just good for you, some are good for you and just plain fun! Using the same base of goat's milk, we have come up with a number of great varieties such as Yellow Cake with Chocolate Frosting and Raspberry Cobbler.
- Liquid Soaps – All the benefits of soap in a liquid! Use this soap for your hands, face or as a body wash. All of our liquid soaps start with an organic base that retains the original glycerin leaving your skin extra soft.
- Mists – Using a non-alcohol base, our mists can be used as a body or room mist. Scents include Lavender Cedar Bergamot and Basil Lemongrass.

Press

Wickedly Chic

<http://www.wickedlychic.com/683/fresh-and-chic-dandykaren-cole-paper---april-10-2008>

The image is a screenshot of a blog post on the Wickedly Chic website. The page has a teal header with the Wickedly Chic logo (a sun and the text 'Wickedly Chic') and the tagline 'Independent Shopping for the Wickedly Fashionable'. Navigation links include Home, About Us, Advertise, Press, Giveaways, and Contact. The main content area features a post titled 'Fresh and Chic: Dandy Bodycare/Karen Cole Paper - April 10, 2008'. The post includes an illustration of two women shopping, a 'Departments' sidebar with links like 'Daily Ditties' and 'Fresh and Chic', and a main text block about Dandy Bodycare. The text describes the brand as 'Handcrafted soaps, oils, creams and balms' and mentions owner Caren Young. A sidebar on the right contains 'Featured Venus Mineral Magic Makeup', 'As Seen In Crater Lake Company Bath Imitating Art', and 'Instant Karma SoX Lovels All Natural Soy Candles'. A small image of a candle is visible at the bottom of the main text area.

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01 GIVEAWAY: Bath products from Dandy Bodycare
posted by amy papaja



GIVEAWAY: ENTER TO WIN BATH PRODUCTS FROM DANDY BODYCARE (\$35 value)

I bet everyone will be excited about this one! I know how much we all love bath products! [Dandy Bodycare](#) is based outside of Seattle and offers high quality, vegan friendly bath products. Their bath products are made in small batches using 100% essential oils. For this giveaway, Dandy Bodycare is offering their [Lavender Mint Soap](#) made with a goat milk base, their [Unscented Body Frosting](#) made from five oils and three butters for the perfect body lotion and finally, their [Grapefruit Green Tea Body Butter](#) which features sweet almond and jojoba oil to create a luxurious and moisturizing body butter. Don't those products just sound heavenly? One lucky winner will receive these bath products valued at \$35.

Dandy Bodycare offers a great selection of handmade soap such as the [Creamside Soap](#), [Basil Rose Soap](#) and the [Clear Mind Soap](#). All of them seem like perfect scents for rejuvenating your body this summer! I personally really love almond scented products, so I bet the [Almond Oatmeal Body Frosting](#) is amazing! My husband likes more citrusy smells, so I bet he'd dig the [Citrus Spice Body Butter](#). Yeah, don't tell anyone I said this, but he likes to pamper himself too. Plus, since all of these bath products do not contain animal ingredients, it just makes them that much better in my opinion. Which product from Dandy Bodycare do you want to try first?

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